

*Translation of last published article about the workshop
in the German magazine "VS Campus" (March 2002)*

STUDENT MOTIVATES PROFESSORS

Success and motivation must be made reality. Thorge Lorenzen, an international business student of the Fachhochschule Furtwangen has demonstrated this. He has developed a motivation workshop which trains business students and young managers to control the power of their thoughts and set themselves targets and strategies to achieve these goals. Lorenzen has proved himself in Quito, Ecuador where his workshop, which he held during his internship, amazed not only students of many Latin American countries but also students from Europe, Asia and the USA. Professors from one of the most well-known universities of Quito, Universidad de San Francisco, also took part in the workshop. Companies in Quito and Berlin have also shown interest in the workshop which Lorenzen teaches in English, Spanish and German. Last November Thorge Lorenzen was invited by the 'Monfort School of Business', one of the top business schools of the USA, to present his workshop as a guest speaker. Students from Marketing, Finance and Management took part as well as professors from the areas of Management and Intercultural Communication. 'The course was really super and I would recommend it to every student' said professor Lynn Hoffman, who has also offered workshops over the years about finding your goals and ways of reaching them. At the moment Thorge Lorenzen is working on two further workshops. The themes are 'Networking' (together with his fellow student colleague Tamo Duske) and 'presentation techniques'. Both workshops will be offered in Schwenningen at the FH Furtwangen from March.